



MEDIA RELEASE

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## **TEM partners with Singapore Airlines Group to launch carbon offset programme using world-class BlueHalo® climate tech**

Asia Pacific's largest carbon offset provider, Tasman Environmental Markets (TEM), has partnered with the Singapore Airlines Group (SIA) to tackle flight emissions.

SIA today launched their voluntary carbon offset programme enabling passengers to fly carbon neutral via dedicated microsites powered by TEM's [BlueHalo®](#) technology that accurately calculates and offsets the emissions associated with a customer's journey.

SIA is offering the carbon offset option across its two key passenger airline businesses: Singapore Airlines and Scoot. SIA and Scoot will also match the offsets that these customers purchase for the first six months from the launch of the programme. The carbon offset programme will be made available to SIA Cargo in late July. Corporate customers will be able to participate in the programme from the fourth quarter of 2021.

All customer contributions will directly support independently accredited emissions-reducing projects that preserve vital rainforests in Indonesia, strengthen renewable energy generation in India and fund smoke-free kitchens for villagers in Nepal.

SIA customers will be able to use their KrisFlyer miles and HighFlyer points to offset their carbon emissions from the fourth quarter of 2021.

CEO of TEM Peter Castellás said SIA is joining a powerful collective of organisations taking action on climate change.

"The SIA Group has made strong commitments to address climate change and we are proud to support them in their sustainability journey. Empowering customers to offset their share of emissions meets increasing consumer demand for more sustainable travel options. We are thrilled to partner with this world-class airline to activate BlueHalo® allowing passengers to fly carbon neutral while delivering life-changing benefits to rural communities across Asia."

BlueHalo® is a plug in API-driven software providing travel businesses a seamless end-to-end offsetting solution for their customers. Through BlueHalo®, business and consumers can support some of the world's most high-impact offset projects.

The SIA Group joins a growing group of corporate travel leaders taking action on climate change including Qantas, Webjet and AMEX Global Business Travel who have all implemented BlueHalo® to deliver their [carbon offset offerings](#).

Ms Lee Wen Fen, Senior Vice President Corporate Planning, Singapore Airlines, said: "Through the SIA Group's voluntary carbon offset programme, our customers now have an opportunity to offset their emissions through accredited projects that provide clear benefits to people and the planet. Matching their offsets is our way of encouraging our customers to fly carbon neutral. The programme supports the Group's commitment to buttress our sustainability efforts, and reinforces our leadership position in the airline industry as we recover from the impact of the Covid-19 pandemic."



Customers can offset their emissions via the following websites:

- <https://carbonoffset.singaporeair.com.sg>
- <https://carbonoffset.flyscoot.com>

**About Tasman Environmental Markets**

Established in 2014, Tasman Environmental Markets (TEM) is Asia Pacific's most trusted carbon offset partner and is providing Singapore Airlines with its [BlueHalo®](#) climate technology. TEM's verified environmental projects deliver life-changing benefits to vulnerable communities at home and abroad. TEM is a certified B Corporation, certified carbon neutral by Climate Active and signatory to the Australian Carbon Industry Code of Conduct.

[www.tasmanenvironmental.com.au](http://www.tasmanenvironmental.com.au)

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